

Urban management and Sustainable Development

The program aims to address the need for effective urban management in the face of global urbanization, climate change, and social inequalities, emphasizing sustainable development solutions.



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Organized with Paris City Hall Urbanism Agency ([APUR](#))

In an increasingly urbanized world, effective urban management is not just crucial but imperative. With over half of the global population now residing in cities, the forces of globalization, the urgent need to

address climate change, rising competition and collaboration for international investments, and the surge in international events underscore the critical need for enhancing urban management.

Furthermore, the dynamic landscape of urban development, coupled with growing social inequalities, underscores the strategic and global significance of urban policies for cities and metropolitan regions. This is particularly evident when considering that a significant portion of the urban population still resides in shantytowns, highlighting the substantial work that remains to be accomplished in this domain. It is also crucial to ensure that cities remain thriving and habitable, by prioritizing the well-being of their residents and the environment.

Today, the challenges facing the world at large have become intrinsically urban challenges. Cities are tasked with delivering high-quality services, fostering innovation to accommodate urban expansion and address transportation, energy, and economic growth concerns, while meeting the ever-evolving expectations of their residents. Moreover, they must do so while preserving human dignity and safeguarding the environment, ensuring that urban areas remain not just habitable but thriving hubs of human civilization.

Practical information and registration

Length | 5 days

Teaching language | English

Dates | October 13 to 17, 2025

Format | On-site

Level | Reinforcement

Venue | INSP, 2, avenue de l'Observatoire, 75006 Paris

Tuition fees | €1,470 for candidates without a French government grant

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Target audience

Senior civil servants from central administrations, decentralized services and local authorities, project managers leading urban projects, elected local officials.

This training, like all programs in our catalog of short international programs (PIC), is intended for executives affiliated with foreign (non-French) institutions. For more information, please refer to our [registration procedures](#).

Requirements

This training requires no educational prerequisites and is based on a voluntary approach.

Trainers' profiles

Senior civil servants and experts specializing in urbanism and public policies related to the various aspects of the topic.

Main Goals

- Facilitate Knowledge Exchange in Urban Management:
- Enhance urban development by promoting the exchange of successful practices and innovative ideas among participants.
- Address Citizen s' Needs for Sustainability:
- Identify and respond to citizens' needs by collaboratively developing efficient solutions to energy, social and environmental issues.
- Empower Local Leaders with Enhanced Skills:
- Equip local leaders with refined skills to navigate urban governance complexities and drive positive change within their communities.
- Foster Global Collaboration by promoting international cooperation by facilitating partnerships and cross-cultural understanding among participants, inspiring innovative approaches to urban challenges.

Program

✔ Reinforcement of the management capacity of cities

→ Effective city governance and administration, leadership development for city officials and administrators, best practices in city management.

✔ Urban development, economic performance and sustainable urban development

→ Strategies for promoting economic growth in cities, urban planning for long-term sustainability.

✔ Expansion and urban congestion

→ Addressing urban sprawl and congestion through smart planning, infrastructure development to accommodate urban growth, transportation and traffic management solutions.

✔ Social inclusion and environmental sustainability

→ Inclusive urban policies, sustainable and eco-friendly urban planning and development.

✔ Provision of services

→ Innovative solutions and smart cities, innovative approaches to delivering city services, such as healthcare, education, and transportation.

✔ Networking of cities

→ Methods and tools for external action, diplomatic approaches for building partnerships with other cities and international partners, hosting major sporting/cultural events.

✔ Exchanging experience

→ Peer-to-peer exchange of experiences and best practices.

Training methods

This program blends insights from experienced French experts with active participation and contributions from attendees as well as visits, creating a dynamic and interactive learning experience. Through engaging presentations, in-depth case studies, thought-provoking comparative exercises, and collaborative roundtable discussions, participants will not only gain a comprehensive understanding of the practical aspects under scrutiny but also be inspired to explore innovative approaches to addressing these pertinent issues.

Evaluation

The relevance of the training and the teaching methodology is assessed by participants through a questionnaire. A roundtable is also conducted at the end of the training to establish a collective assessment of its benefits.

Registration procedures

Applicant profile, registrations, participation, registration fee and grants... Find here all the useful information to apply for INSP's international short programs!



Contact

Any questions? Please contact us!

[Contact form](#)